

WEEK WITHOUT 2022: GUIDE FOR PARTNERS

BACKGROUND

[Week Without Violence](#) is part of a global movement to end violence against women and girls powered by YWCAs across the country and around the world. For more than 20 years, YWCA has set aside the third week in October as a Week Without Violence. This year, Week Without Violence is taking place October 17 - 22.

Through our Week Without Violence campaign and our work as the largest network of domestic and sexual violence service providers, we are focused on ending gender-based violence. At YWCA, we know that not all violence is acknowledged or responded to equally, and that some victims go unrecognized altogether. Our focus on gender-based violence — which recognizes a spectrum of violence, including but not limited to, intimate partner violence, sexual assault, trafficking, and harassment — and racism allows us to address, educate, and take action around myriad issues that impact our communities.

Throughout this week-long campaign, we encourage you to join us in sharing information and highlighting ways that your members and constituencies can elevate stories, support survivors, talk with federal, state, and local decision makers, and to take action, all with a common goal in mind: together, we can end gender-based violence and center survivors.

Thank you for joining us on this immensely important mission. Please use this guide as a resource and starting point as you prepare for and participate in Week Without Violence.

NATIONAL PARTNERS

Our Week Without Violence campaign has historically been focused on our national YWCA network. YWCA USA provides resources and tools for our local associations across the country. Once again, we encourage our YWCAs as well as any other interested local organizations and institutions to [get involved](#) by hosting an event(s) during this year's week of action and/or participating digitally. In past years, we expanded the campaign to other national organizations and were thrilled by the incredible support and enthusiasm that we received with over 25 national partners participating. This year we hope to further Week Without Violence's national footprint by providing even more opportunities to engage with this campaign. We couldn't be more excited to have your support as an official [Week Without Violence partner](#)!

As an official national partner, we ask that you promote, share, and support Week Without Violence in at least one (if not more!) of the following ways:

Before the Week of Action

- **Announce your participation and share your excitement about Week Without Violence.** Tell your network that you are participating in Week Without Violence as an official partner for the campaign and the many reasons you decided to join us (see sample social media at the end of this partner guide)! Express enthusiasm for the campaign and share why it is important to your organization. If you are hosting an event(s), share information and logistical details. Use the sample social media language in this packet to get started.
- **Encourage your members/audience to join** the campaign by inviting them to visit the campaign website and [join us, sign up to hold their own event\(s\)](#), find and attend an [existing event](#), [contact their members of Congress about VAWA and FVPSA](#), and/or join us for any of our national [Week of Action](#) activities, including taking a campaign selfie.

During the Week of Action (October 17 - 22)

- **Promote Week Without Violence's Week of Action every day** between October 17 - 22 on social media. Schedule a tweet(s) to go out at 3 PM ET every day of the Week of Action to help us create sustained attention on eliminating gender-based violence and our national Week Without Violence campaign.

- **Monday, October 17: Imagine a World Without Violence:**

When we envision a world without violence, we begin to build a path to creating that world. Help us raise awareness about gender-based violence, support survivors, and envision a world without violence!

Today, and all through the week, we ask you to:

- Take a Week Without Violence campaign selfie (or group photo) using [one of our customizable signs](#), tag us on social and use the hashtag #WWV22, and then tag 5 friends and challenge them to do the same! Check out our useful [Week Without Violence guide](#) for more info and sample social media posts.

Can't or don't want to post a photo? [Support us!](#) YWCA is the largest network of domestic and sexual violence service providers in the country, and your support is crucial to our work. Every year, we help 500,000 women, girls and families get and stay safe through sexual assault, trafficking, and violence prevention programs. Our YWCAs couldn't do this critical work without support from people like you!

- **Tuesday, October 18: Day of Action:** Policy action at both federal and local levels is essential. Join us today to advance survivor safety through:

Capitol Hill Call-In Day – This Capitol Hill Call-In Day, we invite you to engage your Members of Congress by [taking action](#) online; calling your legislators; and engaging with these discussions on social media using #WWV22 and tweeting at your Member of Congress.

GOTV – Help ensure that survivor voices and concerns are at the forefront this election season. Engage with your state and local elected officials on this important issue. Host a candidate forum focused on gender-based violence, a voter registration drive, or other GOTV efforts. Ask questions about the policies and solutions candidates would pursue to prevent gender-based violence and support survivors.

- **Wednesday, October 19: Instagram Live**
More details coming soon!
- **Thursday, October 20: Centering Survivors Town Hall**
Join us for a dynamic panel discussion on why centering survivors of domestic and sexual violence in our discussions about today’s most divisive issues—such as reproductive health restrictions, gun violence, anti-LGBTQ+ laws, and police violence—and in our GOTV efforts is crucial to bridging divides and building support among voters, candidates, and policymakers for the services and solutions survivors need to build safe and thriving futures. Learn more and register [here](#).
- **Friday, October 21: Twitter Storm**
Join us for an engaging Twitter storm from 2:00-3:00 p.m. ET, hosted by our team at [@YWCAUSA](#)! We will be discussing how today’s most divisive issues impact survivors. Participate in the conversation on Twitter using #WWV22.
- **Saturday, October 22: #SelfCareSaturday**
Service providers, advocates, and activists in the fight to end gender-based violence all care deeply about these issues, and about the survivors they help each and every day. Unfortunately, however, this work can also cause vicarious trauma for individuals as they work with survivors who have undergone serious trauma or can retraumatize individuals who are survivors themselves. Taking the time to engage in healing and self-care as a provider, advocate, or activist is an integral part of your own mental and physical well-being and will help make you an even more powerful advocate for your causes and clients.

If your organization has interest and capacity in participating in Week Without Violence other ways, we encourage you to:

- **Support or participate in an event near you** — and encourage your network to do the same! You can view a current list of Week Without Violence events around the country [here](#).
- **Hold your own Week Without Violence event(s)**. [Register your event\(s\)](#) on the campaign website to access other promotional tools and resources to plan an event. [A Week Without Violence event](#) can be big or small, and take place anywhere, even online! For example, a webinar, a town hall, a community dinner, a film or book discussion, an issue education Facebook Live, or a “thanking survivors” letter-writing event are just a few ideas.

- **Write a Letter to the Editor or Blog** about your involvement in the Week Without Violence campaign. Public issue education about the importance of ending gender-based violence and racism, and the multiple forms gender-based violence and racism can take is one of the most important ways to engage in Week Without Violence. If you are interested in co-writing a piece with YWCA USA, please email weekwithoutviolence@ywca.org.
- **Share information with your network** about important declaring racism a public health crisis, gender-based violence issues and efforts. Use YWCA gender-based violence fact sheets, updated for most recent data in 2022, available online

HASHTAGS AND TAGGING

- **#WWV22** — please use this hashtag for anything on social media related to Week Without Violence. Feel free to also add on hashtags like #CenterSurvivors #EndGBV, #EndDV, and #DVAM.
- **@YWCAUSA** — space permitting, please tag us in your social media posts and feel free to also tag and interact with other national partners. We will post an ongoing, rolling list of national partners on the [Week Without Violence homepage](#).

PROMOTIONAL SHARE GRAPHICS

We encourage all of our partners to utilize the promotional shareable graphics created for Week Without Violence to enhance their social media and other external communications. Posts with photos are more likely to capture the attention of stakeholders, receive retweets, or get liked by changemakers. Check out our social media graphics [here!](#)

SAMPLE PROMOTIONAL SOCIAL MEDIA

Facebook and Instagram: [insert/use [share graphics](#)]

We encourage all Week Without Violence National Partners to utilize the following, pre-prepared language on social media to announce their involvement:

To ensure the voices and needs of all survivors of #GenderBasedViolence are addressed, we must #CenterSurvivors in policy discussions and #GOTV efforts. That's why we're proud to partner with @YWCAUSA for #WWV22, to raise awareness, elevate survivor voices, and more! bit.ly/33SBTdt

From #GunViolence to #AbortionBans, anti-LGBTQ+ laws, and #PoliceViolence, some of our nation's most contentious issues directly impact the safety and well-being of survivors of gender-based violence in unique and especially harmful ways. Join us and @YWCAUSA October 17-22, 2022 for #WeekWithoutViolence, as we raise awareness and #CenterSurvivors so that together, we can end #GenderBasedViolence. bit.ly/33SBTdt #WWV22

We are excited to share that we are a national partner for YWCA USA's annual Week Without Violence campaign, taking place October 17 to 22. Ending gender-based violence for all women is imperative, and in order for that to happen, we must all take part in the effort and #CenterSurvivors and their needs. Join us: ywcaweekwithoutviolence.org/ #WWV22

We believe that everyone deserves to be safe and free from violence. Unfortunately, not all survivors of violence are given the same access to resources and support. Some violence is ignored altogether. So, as we work to end gender-based violence, it is crucial that we address the unique challenges many women and girls may face, and #CenterSurvivors in our policy discussions and GOTV efforts. Join us! ywcaweekwithoutviolence.org/ #WWV22

The numbers are staggering: One in four women will become a victim of domestic violence in her lifetime. Every 68 seconds, someone is sexually assaulted. One in three women experiences gender-based violence. It is time we change this — and, together, we can help create a culture where gender-based violence is no longer a reality. That is why we are proud to be a national partner for YWCA USA's Week Without Violence campaign. We hope you join us in participating — online, at an event, and/or by hosting your own event! ywcaweekwithoutviolence.org/ #WWV22

In the U.S., one in four women will be impacted by domestic violence in her lifetime. Every 68 seconds, another person is sexually assaulted. It's clear that we have work to do to change our national culture and end gender-based violence. That's why we are proud to join YWCA USA for their annual Week Without Violence, a campaign aimed at ending violence against women and girls. Join us: <http://ywcaweekwithoutviolence.org/>

This week, we are joining YWCA and others for #WeekWithoutViolence to elevate stories, share information, raise awareness about gender-based violence — and to #CenterSurvivors. Please join us: ywcaweekwithoutviolence.org/ #WWV22

Twitter: [insert/use [share graphics](#)]

We're excited to be a national partner for @YWCAUSA's #WeekWithoutViolence campaign focused on ending gender-based violence and centering survivors. It's time join together to change our national culture. Join us! #WWV22 ywcaweekwithoutviolence.org/ #CenterSurvivors

Until a world without violence exists, we will keep working to ensure that survivors have access to the resources they need to get and stay safe and to heal. We're excited to partner with @YWCAUSA for #WeekWithoutViolence. Learn more and join us: ywcaweekwithoutviolence.org/ #WWV22

.@YWCAUSA's Week Without Violence Campaign is October 17-22 & we are a national partner! Join us & many others to #CenterSurvivors highlight the work that remains to #EndGBV. #WWV22 ywcaweekwithoutviolence.org/

Tell us: What does a world without violence look like to you? Join us for @YWCAUSA's Week Without Violence campaign and let us know! #WWV22 ywcaweekwithoutviolence.org/

We're joining @YWCAUSA for their #WeekWithoutViolence campaign! Want to get involved? Attend an event or sign up to host your own! [/ywcaweekwithoutviolence.org/](https://ywcaweekwithoutviolence.org/) #WWV22 #CenterSurvivors

We must all commit to ending domestic violence, sexual assault, stalking, trafficking, and dating violence. Join us and @YWCAUSA for #WeekWithoutViolence this week, as we work to raise awareness about these important issues and #CenterSurvivors. #WWV22 ywcaweekwithoutviolence.org/join-us

Our mission is bold: to end gender-based violence and racism. But we believe that it is urgent and necessary. That's why we're partnering with @YWCAUSA for Week Without Violence. Join us. Together, let's work to make this a reality! #WWV22 ywcaweekwithoutviolence.org/

Women of color experience disproportionately high rates of violence and face greater challenges in leaving abuse. The statistics paint a stark picture. That's why we're proud to join @YWCAUSA for a #WeekWithoutViolence. Join us: ywcaweekwithoutviolence.org/ #WWV22

This week, join us and @YWCAUSA as we raise awareness and work to #EndGBV and #CenterSurvivors. There are so many ways to get involved. Visit their website and find out how: <http://ywcaweekwithoutviolence.org/join-us> #WWV22

To ensure the voices and needs of all survivors of #GBV are addressed, we must #CenterSurvivors in policy discussions and #GOTV efforts. That's why we're proud to partner with @YWCAUSA for #WWV22, to raise awareness, elevate survivor voices, and more! bit.ly/33SBTdt

From #GunViolence to #AbortionBans, anti-LGBTQ+ laws, & #PoliceViolence, some of our nation's most contentious issues directly impact the safety and well-being of survivors of #GenderBasedViolence. Join us & @YWCAUSA as we #CenterSurvivors. #WWV22 #EndGBV bit.ly/33SBTdt

Join us and @YWCAUSA October 17-22 for their 2022 #WeekWithoutViolence! This year's theme, Centering Survivors, focuses on how today's most divisive issues and headlines are impacting victims and survivors of #GenderBasedViolence. bit.ly/33SBTdt #WWV22 #CenterSurvivors